



2024

SPONSORSHIP PACKET

The Catawba River Ramble for Recovery

Saturday, September 21, 2024

11AM, Eastern

In honor of National Recovery Month, the Catawba Nation is hosting the 5th Annual Catawba River Ramble for Recovery, a kayak race to increase awareness and understanding of substance use disorder and to celebrate individuals who are reclaiming their lives through recovery. Proceeds generated from the race will benefit the Catawba Nation Tribal Planning Board's efforts to create a Healing Village, on reservation transitional housing, culturally specific treatment services and recovery support for its citizens.

Native American communities are disproportionately affected by substance use disorder and research has found that most evidence-based treatment modalities are not effective in treating this population. Here, at Catawba Nation, we believe that "Culture is Prevention, Culture is Treatment, and Culture is Healing." By creating a Healing Village, we will be able to provide culturally relevant treatment and better meet the needs of our citizens as they reconnect with their community and culture.



5th Annual Catawba River Ramble for Recovery

SPONSORSHIP TIERS



(BRONZE): \$250



(SILVER): \$500



(GOLD): \$1,000



(PLATINUM): \$2,500

Contact:

Ericka Pursley

(803) 833-2133

ericka.pursley@catawba.com



the Catawba Nation
Division of Health and Human Services

SPONSORSHIP APPLICATION

To sponsor the 2024 Catawba River Ramble for Recovery, please review the following criteria and return all completed items to Ericka Pursley with the Catawba Nation Behavioral Health Department.

- *Completed sponsorship application
- *Signed logo authorization form
- *web and print quality logo emailed to ericka.pursley@catawba.com
- *If issuing a check, please ensure it is made out to Catawba Indian Nation for the intended sponsorship amount

For additional help or information on event sponsorship, please contact Ericka Pursley at (803 833-2133 or ericka.pursley@catawba.com).

Please complete the following information:

Date: _____

Legal Business Name: _____

Contact Person: _____

Mailing Address: _____

Telephone: _____

Email: _____

Website: _____

Sponsorship Level:



(BRONZE): \$250 (advertisement on event shirt/banner/social media)



(SILVER): \$500 (advertisement on event shirt/banner/social media, 1 race registration)



(GOLD): \$1,000 (advertisement on event shirt/banner/social media, 2 race registrations)



(PLATINUM): \$2,500 (advertisement on event shirt/banner/social media, 4 race registrations)

LOGO AUTHORIZATION

This form must be completed at the time the Sponsorship Application is completed. Please complete this form and submit your logo artwork according to the requirements described on this form. Web quality and print quality logos should be emailed to ericka.pursley@catawba.com.

Company Name: _____

Authorized Contact: _____

Authorized Contact Title: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Website: _____

As a representative of the organization listed above, I hereby authorize the Catawba Indian Nation to use our logo for marketing/advertising purposes during the 5th Annual Catawba River Ramble for Recovery event, including video, audio, electronic broadcasts, and print media for promotion and advertising for this event to increase awareness of the above listed organization in the community.

The authorized representative listed above agrees to provide Catawba Indian Nation with the company's current corporate logo and current information to be included in the promotional materials. By signing, the representative indicates on behalf of the organization that the use of this intellectual property is granted for this application only and the Catawba Indian Nation is indemnified and held harmless from any third party rights and/or claims, without waiver of any legal privileges. Other than the rights granted here, Catawba Indian Nation acknowledges that it has no other rights in the company's corporate logo.

Print Name: _____

Signature: _____

Date: _____

VENDOR APPLICATION

Event: 5th Annual Catawba River Ramble for Recovery

Date: September 21, 2024

Event Time: 11AM-4PM

Set-Up Time: 9:30AM vendor check-in; set-up must be complete by 11AM

Event Fee: Vendor item donation for raffle (vendor's choice)

Note: Vendors must provide their own equipment including canopies, tables, chairs, etc. Electricity will be unavailable and vendors must leave the property in the same condition as they found it. For additional information on being a vendor, please contact Alyssa Henderson at alyssa.henderson@catawba.com

Contact Information

Name of Business/Tribal Citizen: _____

Phone: _____

Email: _____

Description of items for sale:

Printed Name of Vendor/Business Representative: _____

Signature of Vendor: _____ **Date:** _____

Approved by: _____ **Date:** _____